

# **“Free Small Business Development Wednesday Seminars for February 2011”**

Sponsored by: Cities of Bridgeton, Millville and Vineland, Cumberland Empowerment Zone, Cumberland County Board of Chosen Freeholders, Cumberland County One-Stop Career Center, Cumberland County Improvement Authority, Cumberland Development Corporation, Cumberland /Salem Workforce Investment Board, Vineland/Millville UEZ Program, and The New Jersey Small Business Development Center at The Richard Stockton College of New Jersey



***“The Small Business Owner’s Guide to Library Resources and Research”***  
(Guest Speaker Holly Rogerson, Head of Adult Services, Vineland Public Library)

**Wednesday, February 2, 2011**

**Business Resource Center**

275 North Delsea Drive

Vineland NJ 08360

9:00 a.m. to 11:00 a.m.

***“Creating Your Employee Handbook”***

(Guest Speaker Laurie LaTorre, PHR, HR Director, Cumberland Insurance Group)

**Wednesday, February 9, 2011**

**Business Resource Center**

9:00 a.m. to 11:00 a.m.

***“Business and Procurement Opportunities With Cumberland County”***

(Guest Speaker David A. Mulford, Jr., Director of Purchasing, Cumberland County)

**Wednesday, February 16, 2011**

**Business Resource Center**

9:00 a.m. to 11:00 a.m.

***“E-Mail Marketing/Social Media”***

(Guest Speaker Dave Yunghans, Regional Development Director, Constant Contact)

**Wednesday, February 23, 2011**

**Business Resource Center**

9:00 a.m. to 11:00 a.m.

For more information or **To Register** please contact the **Small Business Development Center at 609-347-2174**. There is no charge for this event. However, **Space is Limited**.