



VINELAND/MILLVILLE URBAN ENTERPRISE ZONE FREE WORKSHOP

"SOCIAL MEDIA MARKETING MADE SIMPLE"

Presenter **Dave Yunghans,**
Constant Contact's Philadelphia Regional Development Director

Thursday, April 21, 2011
6:00 PM to 7:30 PM

Vineland/Millville UEZ Office
2115 S. Delsea Drive
Vineland, NJ 08360

This session will cover some of the strategies and best practices to get the most out of your social media activities including time management and measuring the return of your activities. We will talk about what social media marketing really is, how to incorporate it into your business life, without losing productivity, and look at how other businesses are using these low-cost tools to gain visibility, develop relationships and drive sales and response. We will discuss the various social media outlets that are available, how they interact together and ways to leverage their inherent strengths and to evaluate them for best use for your business or organization.

This is the workshop for those of you that are just getting started in Social Media, want to learn more, and want to be able to go back to your business or non-profit and get started immediately!

Seating is limited, so sign up now!

For more information, or to register, please contact Stephanie Hatten at the UEZ Office (856)563-0440 or email shatten@vinelandmillvilleuez.com.
There is no charge for this event, however, seating is limited to twenty people so sign up early.